

Modern business management solutions are the new business reality

It's easy—and justifiable—to blame rapid, unceasing technological advancements as the cause of many of the challenges facing your industry today. Changing regulations, a mobile workforce, and new apps and tools are among the many factors that have created a new reality in which:

- Data is being generated at mind-boggling rates, forcing you to make sense of it and make intelligent decisions almost on the spot.
- Disparate, standalone software systems are limiting visibility into your operations and making business procedures unnecessarily complicated.
- The ability to conduct business anytime and anywhere increases the need to satisfy your customers.

Paradoxically, if technology is complicating your business, it can also simplify it. That's why many small, growing businesses like yours understand that accounting software or manual processes are no longer adequate to keep up in today's business world—much less tomorrow's.



Business management benefits Enables the reviewing of businesscritical information in real-time. Is flexible and can be adapted to changing business requirements. Provides flexible, customizable configurations specific to your business. Offers flexible reporting, data analytics, and business intelligence to enable faster, smarter decision-making. Eliminates the need to run your business on spreadsheets. Helps you and your management team focus on growing your business. Simplifies every part of your operation and helps reduce costs.

Small and medium businesses need smart solutions—not the biggest ones

But there's also little reason to invest in traditional enterprise resource planning (ERP) solutions, because they introduce high costs, inflexibility, and complexity. Nevertheless, you still need an easy-to-implement and easy-to-operate solution to manage your finances, customers, inventory, and employees.

Are you looking to operate more efficiently, increase inventory accuracy, ensure the completion and shipping of orders on time, decrease time to decision-making, add more customers, and grow margins? Do you need to ensure the right amount of product to sell when and where you need it?

Now you can.

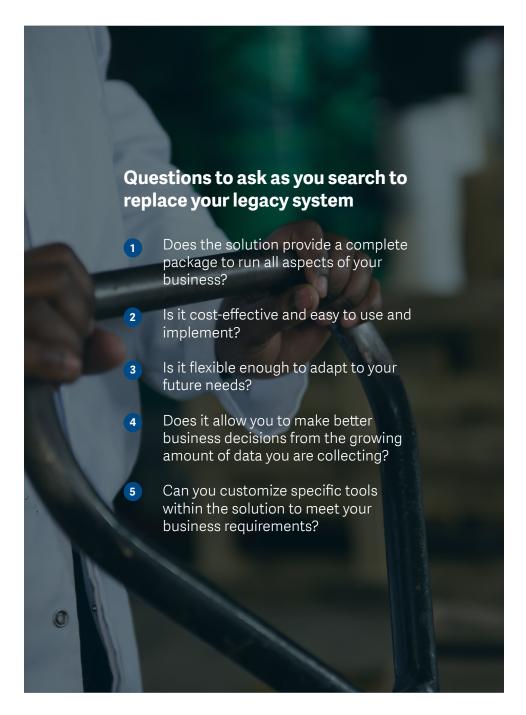


How to recognize the need for a new business management solution

Businesses that continue to use simple accounting software and spreadsheets are burdened by time-consuming manual data entry and repetitive tasks. The successful ones understand the need for automated processes that increase their operational efficiencies, enable their employees to quickly and easily access and share data, and deliver greater business visibility and insight.

Recognizing this, executives cite the need to upgrade as the most common reason they're replacing their old systems. They're looking to:

- Replace their existing systems and processes.
- Position the company for growth.
- Improve business performance.
- Report and comply with changing government regulations.
- Make employees' jobs easier.







What to look for in a modern business management solution

When executives ultimately decide to implement a management system, they want:

- Powerful financial tools that let them oversee and govern their income, expenses, and assets to maximize profits and ensure sustainability.
- Efficient payroll, accounting, and job costing, providing integrated access to financial information and enabling improved regulation compliance.
- Inventory and production management capabilities to improve planning, turnover rates, and warehouse organization.
- Sales and order management capabilities to increase visibility, reduce delays, and improve the customer experience.
- Human resource management to promote stronger connections between leadership and staff.





It's time to change your expectations

The right system should provide:

- Real-time, accurate information on your assets, including receipt, location, and disposition of goods, as well as their precise value and status.
- More efficient business processes across purchasing, inventory, sales, and customer service.
- Improved forecasting and simplified financial management with one system.
- A scalable platform that can accommodate the growth and evolution of your business.

Bottom line, the right business management solution will reduce the complexity of running your business, enabling you to say, "Now we can operate faster, now we can manage simpler, and now we can adapt with a whole lot more flexibility."

